

PRESS RELEASE FROM
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FOR IMMEDIATE RELEASE:

Narwhals Continue to Trend at DOUGLAS Company

KEENE, NH June 2017 Narwhals, the mysterious unicorns of the sea, are currently beached at DOUGLAS Company! Poking their swirled unicorn horn out last summer, these adorable whales with a single protruding tusk have increased in size and style at DOUGLAS this fall.

Spike, the well-loved turquoise blue Narwhal, originated in a 12" and a 19" size. Now, **Spike the large Turquoise Narwhal** is available at 36" long not including his celebrated horn. That's an entire armful of hugs. Spike is bright aqua blue with a sweet cream colored tusk. He has playful eyes that exude fun and adventure! He is perfect for playtime and also makes an excellent teaching toy.

While Spike has some realistic features, the newcomer, **Rainbow large Narwhal**, at 38" long not including his horn, is full of whimsy and all the colors of the rainbow. Rainbow Narwhal, also available in a 19" size, is covered from head to tail fin in swirling stripes of rainbow color. His beautiful horn is swirled in texture and bright metallic silver. The only thing this guy needs is a pot of gold!

Designed for children ages 3 and up, DOUGLAS' newest Narwhals are expected on store shelves in early September 2017. DOUGLAS' products are sold at specialty gift and toy stores in the USA and Canada.

About DOUGLAS Company

DOUGLAS Company has been a leader in the plush industry for more than 60 years. The family-owned and operated business has distribution throughout Canada, Europe and, Asia.

DOUGLAS classic animals have gestures and expressions that clearly distinguish them. Their faces evoke a sense of connection and endearment. Unusual breeds and hard-to-find species are easy to find in the extensive DOUGLAS Line.

The in-house, USA design team is the heart of DOUGLAS success. They create designs and steward them from conception to final production. In recent years, the power of the creative department has led into the fashion/accessory arena. They have a unique talent for walking the edge to offer truly unique, trendy, and irresistible creations. There is a unique way with style, color, and complimentary fabrics that make the **Christine Clarke Collection of Sassy Kidz Fashion** for younger girls and cool stylish **Fashion Collections for Older Girls** speak for themselves!

DOUGLAS BABY has been growing over the years. This collection brings the company “full circle” to its beginnings in 1956 as an Infant Toy Producer. DOUGLAS now has a collection of the softest, most endearing designs in both cuddle toys and activity toys for Baby.

All DOUGLAS employees have passion for what they do and take the mission seriously to promote imaginative play and emotional connection for children of all ages. From classic, realistic designs and trendy, whimsical plush to baby and fashion collections, DOUGLAS spins a web of wonderful products for the discerning market of today. For more information visit: www.DOUGLAsToys.com

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